



Iniciarse en la investigación académica (Spanish Edition)

Eliana Mory, Nicolás Tarnawiecki, Cristina Alayza, Guillermo Cortés, Gisela Hurtado

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La investigación es una actividad asociada a la búsqueda y construcción de conocimiento, ambas tareas imprescindibles en el quehacer universitario. Así, Iniciarse en la investigación académica constituye una valiosa fuente de consulta para aquellos estudiantes universitarios que enfrentan la tarea de hacer investigaciones como parte de su formación profesional, así como para aquellos que están abocados a la tarea de elaborar una tesis o proyecto profesional.

El propósito de este libro es ofrecer estrategias de trabajo y pautas para el diseño y ejecución de investigaciones de diferentes niveles de complejidad. Para ello, recurre a conceptos y herramientas de fácil aplicación. El resultado es un texto práctico y didáctico, que puede ser consultado para realizar trabajos de investigación de cualquier especialidad.

Un aspecto novedoso del libro es la incorporación de herramientas tecnológicas que facilitan la gestión de información y la publicación digital de contenidos. Se trata del gestor de referencias bibliográficas Refworks y del portal Cybertesis.

Iniciarse en la investigación académica es fruto de la experiencia docente adquirida en los cursos de Seminario de Investigación Académica, que desde hace 14 años se vienen impartiendo en la Universidad Peruana de Ciencias Aplicadas (UPC).

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