

Social Marketing Superstars: Social Media Mystery to Mastery in 30 Days (A Step-By-Step Success Guide)

Cydney O'Sullivan

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The internet changed the landscape for business with a boom and opened up a global marketplace like nothing before.

The pace of change has been building with exponential momentum, the impact has hit, and the game has changed for businesses all over the world. Cydney O'Sullivan has spent the last decade working with hundreds of business owners taking their business online. Sharing their challenges, she knew there had to be a better way, and sought out the success stories. In "Social Wealth Secrets", the first in a series on this topic, Cydney shares the results of her interviews with 30 forward thinking CEO's and entrepreneurs who have built large, profitable communities utilizing technologies and networks we've all been grappling with like Google, Facebook, LinkedIn, Twitter, Youtube, eCommerce and Loyalty Programs.



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