Strategic IT Management: A Concise Study

S.A. Kelkar

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This book allows students to learn the essentials of theory and practice of Strategic Information Technology (IT) Management through serialization of key points. The book is structured into three units and ten appendices. Unit I on Strategic Role of IT explains the need for IT management and discusses its role in business and decision making. Besides, different types of IT and business models are explained. Unit II on Planning for IT Support discusses the various IT management processes, IT service management, management of information resources, strategic planning for IT and IT investments. Unit III on Ensuring IT Support focuses on implementation of security aspects, organization structure of IT and management of information systems. In addition, the appendices complement the three units with a view to equipping the readers with the basics of information technology, information systems, strategy and planning, engineering economy, risk management, and configuration management.

The book is well suited for the students of BE/BTech/ME/MTech (Computer Science), BSc/MSc (Computer Science), BSc/MSc (IT), BCA/MCA, and BBA/MBA. It is an ideal text for professionals who are interested to grasp the core concepts of Information Technology Management without attending a formal instructional course. Besides, it will be suitable for

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