



# The Sustainability Transformation: How to Accelerate Positive Change in Challenging Times

*Alan AtKisson*

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*The Sustainability Transformation* is a must-read for anyone trying to make sense of what is happening to our world – and wanting to change it for the better.

Renowned consultant and communicator Alan AtKisson, author of the sustainability classic *Believing Cassandra*, cuts through the jargon and illuminates the essentials in this highly readable and motivational work. *The Sustainability Transformation* covers theory and practice, tools and strategies, the opportunities and the obstacles, illustrated with in-depth case studies and poignant personal anecdotes. AtKisson's aim is to empower the reader and to help grow a global 'army of change agents,' working effectively to overcome the great challenges of our times.

At the heart of the book is AtKisson's potent ISIS Method, used by business, governments, and organizations around the world. ISIS - Indicators, Systems, Innovation, Strategy - helps professionals, students, and amateurs alike to put sustainability to work and accelerate change, even when facing difficult circumstances. AtKisson also introduces the reader to many inspiring people, unsung heroes whose success stories provide a solid foundation for hope.

Previously published in hardcover as *The ISIS Agreement*.

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