



Expressing America: A Critique of the Global Credit Card Society (Sociology for a New Century)

George Ritzer

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This innovative text focuses on an American icon, central to United States culture, that is rapidly becoming a global expression of prosperity - the credit card. George Ritzer explains what the credit card tells us, both good and bad, about the essence of the modern US and why and how the credit card is helping to transform much of the world.

Drawing on the insights of both classic and contemporary social thinkers, including Georg Simmel, C Wright Mills, Karl Marx and Max Weber, as well as micro-macro, agency-structure and Americanization theories, Ritzer also reveals to students the powerful insights gained from using the sociological 'imagination' applied to a topic that students know about and are interested in.

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