



Day One Trader: A Liffe Story

John Sussex

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"The catastrophic events of 2008 prove that the financial world has not learnt the lessons of my own tragic tale. But anyone who thinks that the world of derivatives is just about greedy bankers who put our pensions and savings at risk is wrong. Day One Trader is the gripping chronicle of the unknown working heroes of the Liffe floor who shattered a glass ceiling of elitism in the City of London and helped build one of the few financial institutions that we can be proud of."

—**Nick Leeson**

"As I walked into the members entrance of the exchange for the first time on September 30 1982 I felt a buzz of excitement. I had realised my ambition of being a "day-one trader". Inside, the fluorescent lit exchange floor bustled with about three hundred traders in orange, red and blue jackets. A brief opening ceremony was overseen by Gordon Richardson, the governor of the Bank of England, before he cut a white ribbon hanging above a pulpit overlooking the floor. I felt at fever pitch as we counted down the start of trading. "Ten, nine, eight, seven, six, five, four, three, two, one!" The bell rang and I watched a scrum of dealers scramble to trade Liffe's first ever contracts in a heap of frenetic energy."

—**From Day One Trader**

Day One Trader is the exclusive story of John Sussex on his journey from son of a Basildon factory worker, leaving school at 16, to successful City financier and member of the Liffe board.

Providing a unique insight to this competitive and often brutal industry, readers will discover the tactics used by dealers to survive the jungle of the pits in a story that chronicles the floor banter and characters that made Liffe a global derivatives powerhouse.

Packed full of exclusive – until now unreported – stories, *Day One Trader* sheds new light on what motivated characters such as Nick Leeson, and provides insight to Liffe floors star traders.

Financial experts and novices alike will be gripped by Sussex's account of the highs and lows of a career that spanned almost three decades in the history of the financial markets.

"John Sussex lived by the mantra of My Word is My Bond. This makes Day One Trader a must read for all traders. Every page brings back a lifetime of trading memories of days that will never be the same."

—**David Barnett, Global Head of Treasury, Royal Bank of Canada**

"Day One Trader describes a journey through a world that came and went in too short a time. The Liffe floor challenged the status quo in the City of London in the early eighties and was itself killed off by technology in the late nineties. John Sussex was one of the great characters of that world and a man of the utmost integrity."

—**Richard Berliand J.P. Morgan, Chairman Futures & Options**

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Juanita Stoneman:

The reason? Because this Day One Trader: A Liffe Story is an unordinary book that the inside of the reserve waiting for you to snap the item but latter it will zap you with the secret that inside. Reading this book next to it was fantastic author who else write the book in such awesome way makes the content inside easier to understand, entertaining technique but still convey the meaning completely. So , it is good for you because of not hesitating having this anymore or you going to regret it. This book will give you a lot of benefits than the other book possess such as help improving your ability and your critical thinking way. So , still want to hesitate having that book? If I ended up you I will go to the book store hurriedly.

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