

Who Owns the Ice House?: Eight Life Lessons from an Unlikely Entrepreneur

Gary G. Schoeniger, Clifton L. Taulbert

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In the late 1950s, Glen Allan, Mississippi, was a poor cotton community. For many, it was a time and place where opportunities were limited by social and legal constraints that were beyond their control. It was a time and place where few dared to dream. Based on his own life experience, Pulitzer nominee Clifton Taulbert has teamed up with entrepreneur thought leader Gary Schoeniger to create a powerful and compelling story that captures the essence of an entrepreneurial mindset and the unlimited opportunities it can provide. Drawing on the entrepreneurial life lessons Taulbert learned from his Uncle Cleve, Who Owns the Ice house? chronicles Taulbert's journey from life in the Mississippi Delta at the height of legal segregation to being recognized by Time magazine as "one of our nation's most outstanding emerging entrepreneurs." Who Owns The Ice House? reaches into the past to remind us of the timeless and universal principles that can empower anyone to succeed.



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